ORDER

Orders Order / Rev: 717948 06348998 Alt Order #: RNC Product Desc: WUSA 3276 Estimate: 09/28/12 - 10/05/12 Flight Dates: Primary AE: Aaron Ashe Sales Office: Original Date / Rev: 09/26/12 / 09/26/12 T-WAS Order Type: Political Sales Region: NAT National Media, Inc/ POL Agency Name: **Buying Contact:** Billing Type: Cash Billing Contact: Billing Calendar: Broadcast Billing Cycle: 815 Slaters Lane EOM/EOC Alexandria, VA 22314 Agency Commission: 15% Advertiser Name: RNC A35+ New Business Thru: Demographic: **Product Codes:** IS-Issue/Ballot,IS-Candidate/Presidentia Order Separation: 00:15:00 Priority: P-1 Advertiser External ID:

Bill Plan

Start Date	tart Date End Date		Gross Amount	Net Amount		
08/27/12	09/30/12	11	\$47,100.00	\$40,035.00		
10/01/12	10/05/12	31	\$102,800.00	\$87,380.00		

Revenue Codes:

Month	# Spots	Gross Amount	Net Amount	Rating
September 2012	11	\$47,100.00	\$40,035.00	0.00
October 2012	31	\$102,800.00	\$87,380.00	0.00
Totals	42	\$149,900,00	\$127,415,00	0.00

Agency External ID:

Totals

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Aaron Ashe			Start Of Order - End Of Order	100%

AGY, GEN, POL

E 1 WUSA 09/28/12 10/05/12 9 News @ 11p 9 Ne	Ln	Ch	Start	End	Inventory Code	Break	Start/End	Time D	ays l	Len Spot	ts	Rate Pri	Rtg Type	Spots	Amount
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WUSA

Order / Rev: 717948

Advertiser: RNC

06348998 Alt Order #:

RNC Product Desc:

Flight Dates: 09/28/12 - 10/05/12 Estimate: 3276

Entertainment Tongert Ente	Ln Ch	Start	End	Inventory Code		Start/End T	ime Day	ys L	en Spots	Rate Pri	Rtg Type	Spots	Amount
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Print Date: 09/26/12 17:04:34 Page 3 of 4

Order / Rev: 717948

Advertiser: RNC

06348998 RNC Alt Order #: Product Desc: WUSA

Flight Dates: 09/28/12 - 10/05/12 Estimate: 3276

Ln Ch Start End	Inventory Code	Break	Start/End	Time Days	Len S	pots Rate Pri	Rtg Type	Spots	Amount
E 17 WUSA 10/04/12 10/04/12		CM	10-11P	T	:30	1\$10,000.00 P-2	0.00 NM	1	\$10,000.00
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Start Date End Date		Spots/Week	Rate	Rating					
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Start Date End Date	<u>Weekdays</u> T	Spots/Week	Rate	Rating					
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Start Date End Date Week: 10/01/12 10/07/12	<u>Weekdays</u> T	Spots/Week 1	Rate \$1,800.00	Rating 0.00					
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Start Date End Date Week: 10/01/12 10/07/12	<u>Weekdays</u> T	Spots/Week 1	<u>Rate</u> \$400.00	Rating 0.00					
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E 23 WUSA 10/04/12 10/04/12		CM	9-10P	T	:30	1 \$15,000.00 P-2	0.00 NM	1	\$15,000.00
PERSON-INT-CBS	Person of Interest								
Start Date End Date	Weekdays	Spots/Week	Rate	Rating					
Week: 10/01/12 10/07/12	T		\$15,000.00	0.00					
E 24 WUSA 10/02/12 10/02/12		CM	10-11P	- T	:30	1 \$10,000.00 P-2	0.00 NM	1	\$10,000.00
VEGAS	Vegas								
Start Date End Date		Spots/Week	Rate	Rating					
Week: 10/01/12 10/07/12	- T		\$10,000.00	0.00	-20	4	0.00 NIM		#2.000.00
E 25 WUSA 10/02/12 10/02/12	9 News @ 11p 9 News @ 11p	СМ	M-Su 11-11	35p - T	:30	1 \$3,000.00 P-2	U.UU INIVI	1	\$3,000.00
9NEWS NOW@11PM<	,								
Start Date End Date	Weekdays	Spots/Week	Rate	Rating					
Week: 10/01/12 10/07/12 E 26 WUSA 10/02/12 10/02/12		CM	\$3,000.00 1135P-1237	0.00 A - T	:30	1 \$1,200.00 P-2	0.00 NM	1	\$1,200.00
220 00000 10/02/12 10/02/12	Late Night with Da			7, 1	.00	τ ψτ,200.001 2	0.00 14101		Ψ1,200.00
D LETTRMAN-CBS<									
<u>Start Date</u> <u>End Date</u> Week: 10/01/12 <u>10/07/12</u>	<u>Weekdays</u> - T	Spots/Week 1	Rate \$1,200.00	Rating 0.00					
E 27 WUSA 10/02/12 10/02/12	9 News Tonight 7p		7-730p	- T	:30	1 \$1,800.00 P-1	0.00 NM	1	\$1,800.00
	9 News Tonight 7		,						
9NWS NOW TNGHT	Wookdoyo	Cnoto/Mook	Poto	Poting					
<u>Start Date</u> <u>End Date</u> Week: 10/01/12 10/07/12	<u>Weekdays</u> - T	Spots/Week 1	Rate \$1,800.00	Rating 0.00					
E 28 WUSA 10/02/12 10/02/12	CBS This Morning	СМ	7-9a	- T	:30	1 \$400.00 P-1	0.00 NM	1	\$400.00
CBS THS MIDNO S	CBS This Morning	J							
CBS THS MRNG-2 Start Date End Date	Weekdays	Spots/Week	Rate	Rating					
Week: 10/01/12 10/07/12	- T	1	\$400.00	0.00					
E 29 WUSA 10/02/12 10/02/12		CM	730-8P	- T	:30	1 \$3,000.00 P-1	0.00 NM	1	\$3,000.00

Print Date: 09/26/12 17:04:34 Page 4 of 4

WUSA

Order / Rev: 717948

Advertiser: RNC

Alt Order #: 06348998

Product Desc: RNC

Flight Dates:

09/28/12 - 10/05/12

Estimate: 3276

Inventory Code Break Start/End Time Ln Ch Start End Days Len Spots Rate Pri Rtg Type Spots Entertainment Lonight **Entertainment Tonight ENT TONIGHT 30** Weekdays Start Date **End Date** Spots/Week Rate Rating - T- - - -Week: 10/01/12 10/07/12 1 \$3,000.00 0.00 E 30 WUSA 10/02/12 10/02/12 СМ \$20,000.00 Tue Prime A 8-9P - T- - - -:30 1 \$20.000.00 P-1 0.00 NM **NCIS** NCIS-CBS Spots/Week Start Date **End Date** Weekdays Rate Rating Week: 10/01/12 10/07/12 - T- - - -1\$20.000.00 0.00 E31 WUSA 10/03/12 10/03/12 9 News @ 11p СМ M-Su 11-1135p - - W- - - -:30 1 \$3,000.00 P-2 0.00 NM \$3,000.00 9 News @ 11p 9NEWS NOW@11PM< Start Date **End Date** Weekdays Spots/Week Rate Rating Week: 10/01/12 10/07/12 - - W- - - -0.00 \$3,000.00 E 32 WUSA 10/03/12 10/03/12 Letterman 1135P-1237A - - W- - - -1 \$1,200.00 P-2 CM :30 0.00 NM \$1,200.00 Late Night with David Letterman D LETTRMAN-CBS< Start Date **End Date** Weekdays Spots/Week Rate Rating 10/07/12 - - W- - - -Week: 10/01/12 1 \$1,200.00 0.00 E 33 WUSA 10/03/12 10/03/12 9 News Tonight 7p CM 7-730p - - W- - - -:30 1 \$1,800.00 P-1 0.00 NM \$1,800.00 9 News Tonight 7p 9NWS NOW TNGHT **End Date** Rating Start Date Weekdays Spots/Week Rate 10/07/12 - - W- - - -Week: 10/01/12 1 \$1,800.00 0.00 E 34 WUSA 10/03/12 10/03/12 CBS This Morning --W---:30 \$400.00 P-1 0.00 NM \$800.00 CM 7-9a 2 2 **CBS This Morning** CBS THS MRNG-2 **End Date** Weekdays Spots/Week Start Date Rate Rating Week: 10/01/12 10/07/12 - - W- - - -\$400.00 0.00 E 35 WUSA 10/03/12 10/03/12 Entertainment Tonight CM 730-8P --W----1 \$3,000.00 P-1 :30 0.00 NM \$3,000.00 **Entertainment Tonight ENT TONIGHT 30** Start Date **End Date** Weekdays Spots/Week Rating Rate Week: 10/01/12 10/07/12 - - W- - - -\$3,000.00 0.00

Totals 42 \$149,900.00